

**(09 July, 2024)**

## **Brainstorming Session on Public-Private Partnership in Agriculture: A Way Forward**

The Trust for Advancement of Agricultural Sciences (TAAS), in collaboration with the Indian Council of Agricultural Research (ICAR), the Federation of Seed Industry of India (FSII), and the National Seed Association of India (NSAI), organized a one-day brainstorming session on July 9,



2024, at the National Agricultural Science Complex (NASC), Pusa Campus, New Delhi. This session aimed to bring together key stakeholders – researchers, policymakers, development officials, and private sector representatives – to foster in-depth discussions and develop a clear Road Map for establishing strong and effective Public-Private Partnerships (PPPs) in agricultural research.

Objectives of the brainstorming session were – (i) To understand current status of PPP, including successful models; (ii) To review constraints for required progress and upscaling of PPP; (iii) To identify critical areas of national importance that require effective collaboration through PPP; and (iv) To suggest a Road Map with enabling policy environment to strengthen PPP.

About 60 stakeholders representing scientists (crop breeders, biotechnologists, agronomists), research leaders, representatives of private seed companies, CG Centres, and policy makers participated in the brainstorming session.



Padma Bhushan Awardee Dr RS Paroda, Founder Chairman of TAAS and Former Secretary of DARE and Director General of ICAR, welcomed the participants. He emphasized the critical role of PPPs in achieving Sustainable Development Goals (SDGs). Citing successful examples like Bt cotton and gene-edited banana, Dr Paroda expressed his confidence in developing adaptable PPP models. He further stressed the potential of PPPs not

only in the seed sector but across various agricultural research domains. Dr Paroda advocated for equitable benefits for both public and private sectors involved in PPPs. He underlined the need for a clear and transparent policy framework that incentivizes private sector investment in agricultural R&D. He also highlighted the limitations of government funding and how PPPs can act as a bridge to leverage private investment in agricultural research. The session anticipated productive deliberations, including discussions on successful PPP models, to pave the way for a clear Road Map for establishing effective PPPs in India.

### **Links**

[Concept Note](#)

[Programme](#)

[PowerPoint Presentation](#)

[Photos](#)

[Inaugural Session Audio](#)

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